Landing Page

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| Headline: | **Save Up To 65% on Health Insurance** |
| (A) Sub-headline: | **Secure your discounted health plan today.** |
| (B) Call To Action: | **Let’s Get Started** |
| Value Proposition (A): | **Smooth, No Obligation Quote Process**  Answer just a few questions and one of our highly qualified agents will provide you with a custom quote based on your needs and your budget in just minutes. |
| Value Proposition  (B): | **Protect Yourself & Your Family**  Our agents have the knowledge and expertise needed to help you select a quality individual or family healthcare plan that is tailored to meet your needs and the needs of your family. |
| Value Proposition  (C): | **Flexible Payment Option**  We strive to ensure a stress free buying experience from beginning to end, including an easy payment process. Schedule the activation of your policy today, or a future date more convenient for you. |
| Value Proposition (D): | **Next Day Coverage Available**  Once plan enrollment is complete, your coverage starts as early as midnight the following day. In most cases, proof of your insurance is accessible immediately. |
| Testimonial (1): | So glad I found HBCQuotes. The agent I spoke to was very professional and was able to find a health insurance plan I could actually afford for me and my kids. *~Jessica W. from Victoria, Texas* |
| Testimonial (2): | I needed temporary insurance while I was between jobs. I went online and found HBC and so happy that I did! I was able to find health coverage that I needed and it was a very easy, painless process. So much thanks to my agent David! *~ Jaime R. from Mariposa, California* |
| Testimonial (3): | Can’t beat the price and the coverage! I am self-employed and needed to get health insurance fast but didn’t want to pay an arm and a leg. Vanessa at Health Benefits Center helped me find insurance at a great price and I signed up that same day. *~ Sam P. from Tallahassee, Florida* |

Form Page

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| Headline: | **You’re One Step Closer to Health Insurance Savings** |
| Form-headline: | Fill out this short form to ensure we find you the best quote that fits your needs. |
| Call To Action Button: | **Get Your Health Insurance Quotes** |
| FAQs | **How it works**   1. Tell us about yourself 2. Compare affordable quotes 3. Enroll in a plan today 4. Start your coverage tomorrow. |
|  | **Advantages of HBC Quotes**   * Free Quote, No Obligations * Search over 10 Carriers at Once * Speak with a Friendly Licensed Agent |

Thank You Page

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| Headline: | **Thank you!** |
| Form-headline: | A Health Insurance Specialist will contact you shortly |
| Call To Action Button: | **Get Your Health Insurance Quotes** |